



YOUR CREATIVE SKILLS PATHWAY

Rise2Digital is our all-new digital skills programme, designed to give you the best opportunity to enhance your digital skills - whatever your current skillset.

In our **Creative Skills** pathway, you'll learn the fundamentals of website design, content marketing, digital marketing, social media for Ecommerce, cybersecurity, games design, using digital technologies, plus much more.

As part of your onboarding journey, you'll complete an initial assessment to give our dedicated career advice team an understanding of your ideal starting point. This will enable us to recommend the right programme for you, at the correct level of study, to begin your training.

LEARNER FEEDBACK



"I feel the course has definitely given me more confidence in the areas I was taught. It's also helped me to solidify what I would like to work in going ahead, and I'm very grateful for that!"

Kate Jones

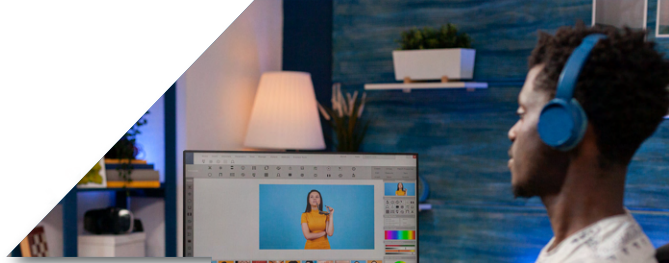
**SCAN HERE
TO SIGN UP!**



"I never would have thought I could have done these courses a year ago. They give you hope that someone will see your potential. You're never too old to learn something new."

Paul Doodson





Entry (Level 1)

Gateway Qualifications Level 1 in Essential Digital Skills

The content of this qualification is based on the National standards for essential digital skills (April 2019) and covers 5 skills areas:

- Using devices and handling information
- Creating and editing
- Communicating
- Transacting
- Being safe and responsible online.

Gateway Qualifications Level 1 Award in Cybersecurity

Unit: Cybersecurity

Intermediate (Level 2)

Gateway Qualifications Level 2 Certificate in Creative Industries

Units:

- Working in the Creative Industries
- Website Design and Development
- Introduction to Self-Employment
- Career Planning

Intermediate *Extended* (Level 2)

Gateway Qualifications Level 2 Award in Digital and IT Skills

Units:

- Social Media Marketing
- Using Digital Technologies

Gateway Qualifications Level 2 Award in Games Design and Development

Unit:

- Games Design and Development

Higher (Level 3)

Gateway Qualifications Level 3 Certificate in Social Media for E-Commerce

Units:

- Project Management (Social Media for Ecommerce)
- Content Marketing
- Digital Marketing
- Digital Marketing Metrics and Analytics
- Social Media Marketing (SMM)

Advanced (Level 4)

Training and employment options including Apprenticeships and Bootcamps.

YOUR STARTING POINT

Not sure where to start?
No problem.

Our expert career advice team will ask you to complete an initial digital skills assessment. This will allow us to determine your recommended Level as a starting point.

This is nothing to worry about - everyone's knowledge and understanding is different.

We'll be able to quickly identify the recommended level for your skillset, to best place you to develop new digital skills to advance your career progression.

Once you've completed your recommended level of training, you can then move on to the next one.

This allows you to increase your learning further, and gain multiple accredited qualifications to add to your CV in the process.

